

FOR IMMEDIATE RELEASE

New Multi-Touch Space Book Is Educational, Exciting, and Downright Fun for Kids!

Space: A Brightpips Guide is an exciting new kids' ebook for iPad® and Mac®. It gives kids aged 8+ the chance to discover astronomy and space exploration as they read, watch, play and have fun.

Sydney, Australia — 29 May 2015 — Brightpips, a small independent publisher based near Sydney, is proud to announce *Space: A Brightpips Guide*, their first in-depth, multi-touch interactive book for kids aged 8 and up.

The book combines highly interactive widgets, exciting videos and stunning image galleries with plenty of detailed, easy-to-read text and diagrams. The result is a unique, museum-like learning experience that's both entertaining and highly educational.

"I wanted to create an experience for kids that goes beyond the usual ebook or book app, with an unprecedented level of depth and interactivity," said Matt Doyle, the book's author. "The book combines the interactivity of an app with the detail of a printed book. There's plenty of interactivity to keep kids entertained, but there's also enough information in the book to give them a thorough understanding of the topic."

While reading the book, curious kids will enjoy comparing planet sizes, changing the temperature on Mercury, playing with moon phases, and even landing an Apollo lander on the Moon. They'll also learn about the Sun, the planets, amazing moons, living in space, and the nature of the Universe itself.

Sam Wheatley, an Australian teacher and writer, is excited by the potential of the book. "This is a wonderful resource for children and adults alike," she said. "I love the interactive style — it's easy and exciting to read!"

Space: A Brightpips Guide is available now for iPad and Mac.

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Teaser Trailer: http://youtu.be/AJPyn1YW_y4

Website: <http://www.brightpips.com/books/space/>

About Brightpips

Brightpips was founded by Matt Doyle in 2014 with two aims: to produce fantastic, engaging educational content for kids, and to help parents and teachers find the best apps, websites and ebooks to help their kids learn effectively.

We believe that, given the right tools and motivation, kids can learn almost anything — and, just as importantly, have fun while they're doing it.

Contact

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